

Questionnaire

I would like to ask some questions about your arrival at Kings Island today.

1. How did you arrive at Kings Island today?

(READ LIST)

- |                                    |     |                    |
|------------------------------------|-----|--------------------|
| Drove car myself                   | - 1 |                    |
| Rode in car as a passenger         | - 2 |                    |
| Traveled with a group in a bus     | - 3 | <b>SKIP TO Q.3</b> |
| Traveled with a group in a van     | - 4 |                    |
| Someone dropped me off at the park | - 5 |                    |
| Some other means of transportation | - 6 |                    |
| (SPECIFY)                          |     |                    |
| Refused                            | - 7 | <b>DO NOT READ</b> |

2. How many people traveled with you to Kings Island today that are...?

(READ EACH CATEGORY)

(ENTER EXACT NUMBER NEXT TO EACH AGE CATEGORY)

(ENTER "XX" IF DON'T KNOW/REFUSED)

- |                                 |     |                    |
|---------------------------------|-----|--------------------|
| Adults 21 years of age or older | ___ | <b>SKIP TO Q.4</b> |
| Teenagers aged 16-20            | ___ | <b>SKIP TO Q.4</b> |
| Children aged 6-15              | ___ | <b>SKIP TO Q.4</b> |
| Children aged 5 and under       | ___ | <b>SKIP TO Q.4</b> |

3. How many people in total traveled with you to Kings Island today?

(ENTER "XX" IF DON'T KNOW/REFUSED)

Total number of people in group    \_\_\_

4. Did you come from a private home, a hotel, or some other place to get to Kings Island today?

- |                  |     |
|------------------|-----|
| Private home     | - 1 |
| Hotel            | - 2 |
| Some other place | - 3 |
| (SPECIFY)        |     |
| Refused          | - 4 |

**(IF HOTEL MENTIONED AT Q.4, ASK Q.5. OTHERWISE SKIP TO Q.6)**

5. What is the hotel's name and area of town it is located in?

**(IF AREA OF TOWN IS UNKNOWN, TRY TO GET AN ADDRESS OR STREET NAME)**

HOTEL NAME: \_\_\_\_\_

LOCATION: \_\_\_\_\_

A) Also, what is the nearest major intersection to your hotel?

MAJOR INTERSECTION: \_\_\_\_\_

**\*\*SKIP TO Q.8 AFTER RECORDING HOTEL NAME, LOCATION AND NEAREST MAJOR INTERSECTION.**

6. What area of town did you come from to get to Kings Island today?

**(INTERVIEWERS: EXAMPLES WOULD BE BLUE ASH, BOND HILL, LAKESIDE PARK, ETC.)**

\_\_\_\_\_

7. What is the nearest major intersection to your home or wherever you began your trip to get to Kings Island today?

**(RECORD STREET NAMES THAT MAKE UP INTERSECTION BELOW)**

\_\_\_\_\_

8. Including your visit today, how many times have you, yourself, visited Kings Island in 1995?

**(RECORD EXACT BELOW)**

**(ENTER "XX" IF DON'T KNOW/REFUSED)**

\_\_\_ times visited Kings Island in 1995

9. How long do you, yourself, plan to stay at Kings Island today?  
(READ LIST)

Less than two hours - 1  
At least two hours but less than four hours - 2  
At least four hours but less than six hours - 3  
At least six hours but less than seven hours - 4  
Seven hours or more - 5  
Don't know/Refused - 6 **DO NOT READ**

10. Which of the following best characterizes the group you arrived at Kings Island with?  
(READ LIST)

Family members and members of your household - 1  
Friends - 2  
Tour Group - 3  
Some other group - 4  
(SPECIFY) \_\_\_\_\_  
Refused - 5

11. *As I mentioned earlier, local and state government in the Greater Cincinnati area are cooperating in a study of transportation alternatives in the I-71 corridor. Now, we would like you to consider some alternative ways to travel to Kings Island. On the map (hand map to respondent), you will see a light rail system connecting Kings Island to Blue Ash, Norwood, the UC area, downtown Cincinnati, Covington, the airport, and other locations in the I-71 corridor. The map shows the travel times to Kings Island from several locations in the corridor. The light rail trains would travel along new and existing railroad tracks using modern, quiet, electrically powered trains stopping at stations in the various communities along the corridor.*

*I am now going to describe other characteristics of the proposed rail service for several alternatives. For each alternative, please respond as to how likely you would be to use the service, using the categories shown on the map:*

- A. First, consider a light rail system with travel times as indicated on the map, departures every 15 minutes, and a \$2.00 fare each way.  
Would you: (circle one choice)  
(READ SCALE AND REPEAT AS NECESSARY)

Definitely <b>NOT</b> Use Light Rail	Probably <b>NOT</b> Use Light Rail	I'm Not Sure/ Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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- B. Consider the same light rail system with travel times as indicated on the map. However, the departures occur every 5 minutes, and the fare is \$3.00 each way. Would you: (circle one choice)

Definitely NOT Use Light Rail	Probably NOT Use Light Rail	I'm Not Sure/Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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- C. Consider a faster light rail system with travel times that are 10 minutes shorter than those shown on the map. Departures occur every 10 minutes, and the fare is \$2.00 each way. Would you: (circle one choice)

Definitely NOT Use Light Rail	Probably NOT Use Light Rail	I'm Not Sure/Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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- D. Again, consider a faster light rail system with travel times that are 10 minutes shorter than those shown on the map. But now, departures occur every 5 minutes, and the fare is \$1.00 each way. Would you: (circle one choice)

Definitely NOT Use Light Rail	Probably NOT Use Light Rail	I'm Not Sure/Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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- E. Consider a slower light rail system with travel times that are 10 minutes longer than those shown on the map. Departures occur every 15 minutes, and the fare is \$1.00 each way. Would you: (circle one choice)

Definitely NOT Use Light Rail	Probably NOT Use Light Rail	I'm Not Sure/Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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- F. Again, consider a slower light rail system with travel times that are 10 minutes longer than those shown on the map. But now, departures occur every 10 minutes, and the fare is \$3.00 each way. Would you: (circle one choice)

Definitely NOT Use Light Rail	Probably NOT Use Light Rail	I'm Not Sure/Indifferent	Probably Use Light Rail	Definitely Use Light Rail
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I am now going to describe other characteristics of the proposed bus service for several alternatives. **Express Bus Routes** would involve several express bus routes running between Kings Island and various destinations in the corridor using modern coaches and vans equipped with comfortable seating and luggage racks.

For each alternative, please respond as to how likely you would be to use the service, using the categories shown on the map.

- H. Consider a transit bus route with travel times as indicated on the map, departures every 10 minutes, and a \$1.00 fare each way.  
Would you: (circle one choice)  
**(READ SCALE AND REPEAT AS NECESSARY)**

Definitely <u>NOT</u> Use Bus	Probably <u>NOT</u> Use Bus	I'm Not Sure/ Indifferent	Probably Use Bus	Definitely Use Bus
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- I. Now, consider a faster transit bus route with travel times that are 10 minutes *shorter* than those shown on the map, departures every 15 minutes, and a \$3.00 fare each way.  
Would you: (circle one choice)

Definitely <u>NOT</u> Use Bus	Probably <u>NOT</u> Use Bus	I'm Not Sure/ Indifferent	Probably Use Bus	Definitely Use Bus
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- J. Now, consider a slower transit bus route with travel times that are 10 minutes *longer* than those shown on the map, departures every 5 minutes, and a \$2.00 fare each way.  
Would you: (circle one choice)

Definitely <u>NOT</u> Use Bus	Probably <u>NOT</u> Use Bus	I'm Not Sure/ Indifferent	Probably Use Bus	Definitely Use Bus
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*I am now going to describe characteristics of the proposed high-occupancy vehicle (HOV) lanes. High-occupancy vehicle (HOV) lanes would provide express highway lanes for private cars, vans and trucks occupied by at least two people. These lanes would extend along I-275, I-75 and I-71. Please keep in mind that if you plan to travel alone, you will not be able to travel in these lanes.*

*For each alternative, please respond as to how likely you would be to use the service, using the categories shown on the map.*

- K. Consider a highway trip using HOV lanes with a 5 minute time savings.  
Would you: (circle one choice)  
**(READ SCALE AND REPEAT AS NECESSARY)**

Definitely <del>NOT</del> Use HOV	Probably <del>NOT</del> Use HOV	I'm Not Sure/ Indifferent	Probably Use HOV	Definitely Use HOV
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- L. Now, consider the same trip using HOV lanes with a 10 minute time savings.  
Would you: (circle one choice)

Definitely <del>NOT</del> Use HOV	Probably <del>NOT</del> Use HOV	I'm Not Sure/ Indifferent	Probably Use HOV	Definitely Use HOV
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<b>Classification</b>
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The last few questions are just to divide our interviews into groups.

12. How many people live in your household, including yourself?

One	- 1
Two	- 2
Three	- 3
Four	- 4
Five	- 5
Six or more	- 6
Refused	- 7

13. How many motor vehicles are available to members of your household?

None	- 0
One	- 1
Two	- 2
Three	- 3
Four	- 4
Five or more	- 5
Refused	- 6

14. Which of the following categories include your total annual household income?  
(READ LIST)

Less than \$20,000	- 1
\$20,000 to less than \$40,000	- 2
\$40,000 to less than \$60,000	- 3
\$60,000 to less than \$80,000	- 4
\$80,000 to less than \$100,000	- 5
\$100,000 or more	- 6
Refused	- 7

**DO NOT READ**

Those are all of my questions. Thank you very much for your participation in this important study! Enjoy the rest of your day at Kings Island.

**RECORD GENDER:**

Male	- 1
Female	- 2